COMPANY PROFILE

ZagTrader

What is ZagTrader?

ZagTrader is a superior global Order Management and routing platform featuring rich front ends with tight integration to its powerful back office and accounting system, delivering a world class solution to both brokerage firms and investment banks.

The ZagTrader is a true three dimensional platform (Multi-Asset Class, Multi-Market and Multi-Currency), that supports Equities, Futures, Forex, CFD's, Derivatives, Bonds, Options, Funds and ETFs, with connectivity to more than 200 markets worldwide.

ZagTrader Global Brokerage Solution

The ZagTrader Global Order Management Solution brings together the best of both – the ZagTrader Sell – Side solution and the ZagTrader Buy – Side solution. Covering more than 200 exchanges worldwide with over 200,000 symbols and thousands of buy sides and sell sides the ZagTrader global Order Management solution is your reliable agent for investments in global markets and is where you exceed the limits and become the prime brokerage or asset management firm you dream to be.

ZagTrader Sell-Side Solution
(Local Brokerage)

Brokerage firms need to convert expertise into action with speed and efficiency. The ZagTrader order and execution management solution span your entire workflow, delivering functionality and connectivity designed to increase revenue, optimize efficiency, improve direct market access and manage risk.
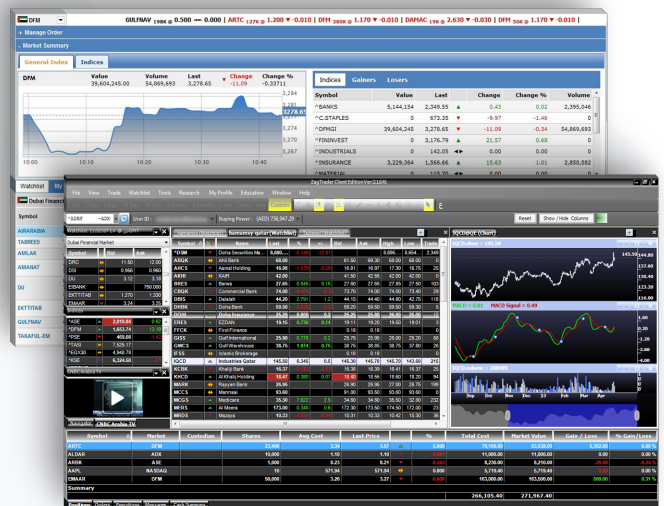
ZagTrader Sell-Side solution offers an integrated complete end to end solution for an order management system, that includes front office, middle office, back office, liquidity management, electronic order flow, Algorithmic trading capabilities, market execution, positions and P&L, risk management, compliance, operations, margin trading, advanced research and analytics tools to help optimize trading workflow across the entire firm.

ZagTrader Buy-Side Solution
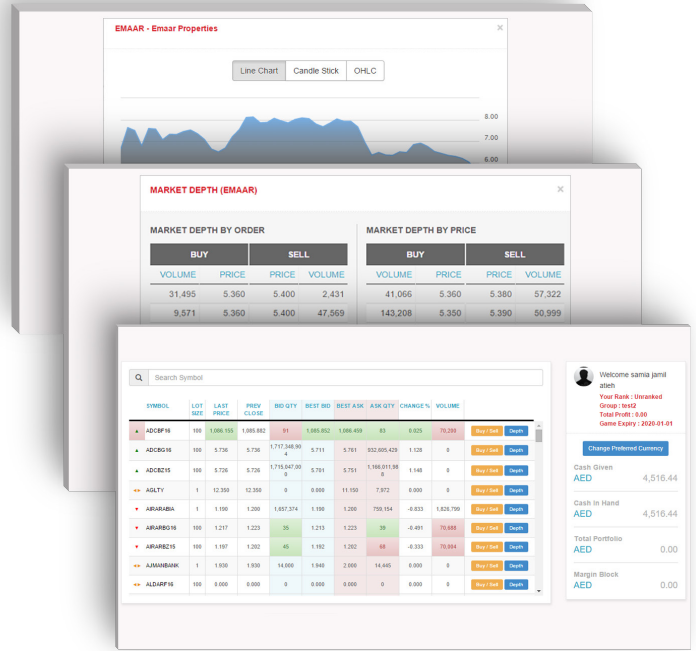## (Investment Bank & Asset Management)

With the ZagTrader Buy-Side solution, providing a feature set which includes broker neutral access to any broker and algorithmic destinations available; global support on a multi-asset, multi-currency platform, working trade analytics, benchmark comparisons in real-time and robust post-trading. The solution will provide a superior experience to both discretionary and non-discretionary clients/portfolios.

The Buy-side will have the ability to choose its own sell-side partners, reach any destination worldwide, With ready out of the box connectivity to Bloomberg TSOX, EMSX, DMA, Thomson Reuters ATR, NYFIX, and others, as well as integrated real time global data feeds and corporate actions (splits, dividends, etc.). The ZagTrader Buy-side solution can integrate with any back office/banking system without the need to change the infrastructure, or even better, utilize ZagTrader›s powerful back office instead!»
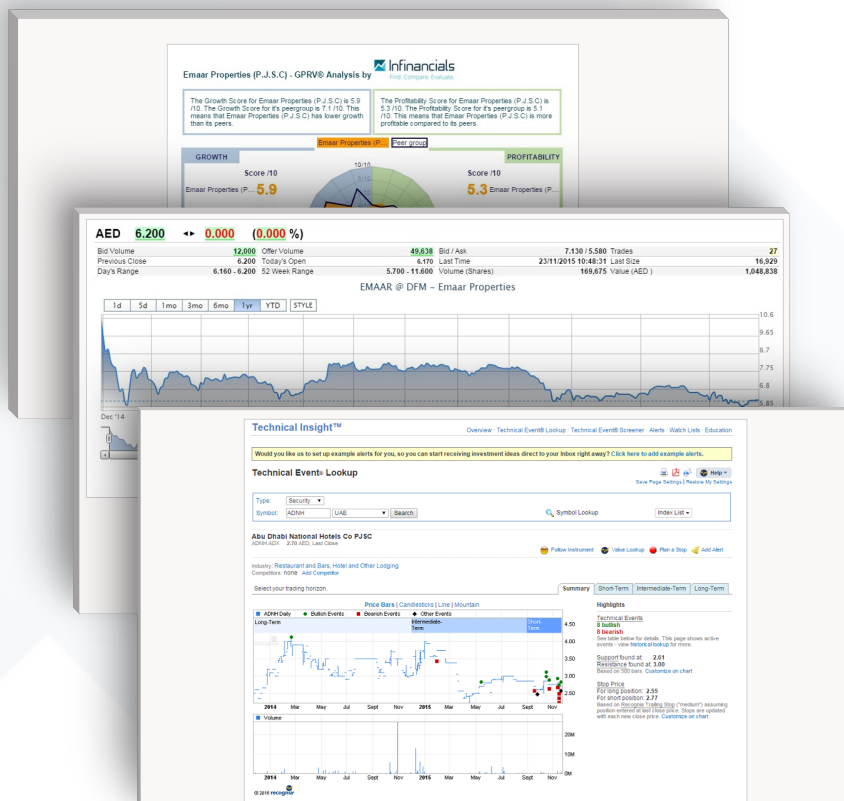
ZagTrader Gaming Engine

The ZagTrader Gaming Engine is a realistic market simulator. Providing end users with a realistic feel of the trading world. Create multiple games each with its own restrictions, select participating members for each game, set different rules, select the preferred markets, select the preferred instrument, auto quote unused symbols, and even post the top players on social media with the ranking system!

ZagTrader Research Solution

Providing a comprehensive set of tools to analyze companies in a standardized easy platform. All the financial information you will ever need in one place, this includes in-depth market data, live news, chart pattern recognition, credit risk and shariaa ratings in addition to our best in breed fundamental and research platform.

ZagTrader Algorithmic Trading Solution

Execution Strategy:

ZagTrader Algorithmic Execution Strategy is a sophisticated automated trading platform, designed to reduce market impact, maximize execution quality, and improve trading performance by providing a variety of strategies such as VWAP and TWAP. Our unique approach to transparency ensures you know exactly what our algorithms plan to do, before they do it, to deliver the best results and automation of process and execution.

Investment Strategy Builder:

ZagTrader Investment Strategy Builder is a powerful investment research used to define and evaluate strategies for selecting investment candidates using both fundamental and technical analysis. These investment strategies include multi-factor investment models that can be chosen from a pre-built library or can be created by the investor. Back-testing capabilities allow strategies to be tested using up to five years of historical stock market data. Strategy Builder provides compelling content through a guided and educational online experience to boost investor confidence and drive trading volume, while enhancing loyalty amongst your account-holders.

www.ZagTrader.com